

VIDEO CONNECTS YOUR COMMUNITY

"74 percent of all Internet traffic in 2017 will be video."
- Huffington Post



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BUY LOCAL
Michigan[™]
movement today!
buylocalmichigan.us
duane@dwvideo.com
231-250-9624

"96% of consumers find videos helpful when making purchase decisions online."
- animoto

"**Video** interacts with the viewer, and your potential or current customer."
-Duane Weed

"Duane's a wonderful resource with a passion to help local **Michigan** businesses and organizations succeed."
-Nicole Zaagman

"HUGE thanks to Buy Local **Michigan** for the incredible video you did at our Grand Opening. Duane and team, you did such a beautiful job capturing the progression of my dream. Thank you SO much!"
-Teresa Cooper
Sui Generis

92% of mobile video consumers share videos with others, according to Invodo.
- Invodo

"**Videos** on retail sites kept visitors an average of 2 minutes longer."
- videoexplainers.

"A big thanks to **Buy Local Michigan** for taking the time to learn more about IPF and exactly what we do!"
- Jenna Kape
International Promise Foundation

"YouTube reports mobile video consumption rises 100% every year."
- Insivia

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VIDEO PRODUCTION PACKAGES

	Michigan Non-Profit Spotlight Video In Studio: Giving back to Michigan Package.	\$149
<p>IN STUDIO: 1-2 minute Michigan Business Spotlight video featured on Buy Local Michigan's website, your website, and social media. Includes an edited oneperson interview and photos of your organization. Photos are provided by the client.</p>		
	Michigan Business Spotlight Video In Studio	\$295
<p>IN STUDIO: 2-3 minute Michigan Business Spotlight video featured on Buy Local Michigan's website, your website, and social media. Includes an edited one-person interview and photos of your organization. Photos are provided by the client.</p>		
	Michigan Business Spotlight Video Your Location: 4 Hour Video Shoot	\$895
<p>YOUR LOCATION: 2-3 minute Michigan Business Spotlight video featured on Buy Local Michigan's website, your website, and social media. Includes and edited one-person interview with detailed video shots of products, brand, or services at your location.</p>		
	Michigan Business Spotlight Video Your Location: 1 Full Day Shoot	\$1295
<p>YOUR LOCATION: 2-3 minute Michigan Business Spotlight video featured on Buy Local Michigan's website, your website, and social media. Includes interviews from key personnel and customers and detailed video shots of your products, brand, or services.</p>		

Extras are available upon request

All packages include interview(s) and images to tell your story as well as a detailed authority description, keywords, and geographic locator for YouTube. More powerful rankings are available at an additional cost. Also included is a feature page with links to your website and social media sites as well as preferred Google linking practices that include links on your website, your social media sites, and our website.

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EVERYONE CAN BENEFIT FROM VIDEO MARKETING



Networking is marketing. Marketing yourself, marketing your uniqueness, marketing what you stand for.

- Christine Comaford-Lynch

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